

Millinery Institute Unveils Hats For Spring; Brims, Turbans Dominate Show For Press

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NEW YORK, Jan. 11 — It's the brim for spring say the nation's top millinery designers.

And their combined collection, sponsored by the Millinery Institute of America, shown 200 fashion writers today as a prelude to tomorrow's opening of the New York Dress Institute's annual Press Week here was brimful of new ideas! It proved for one thing that a brim is not always just a brim.

That is to say this year's brim can be a detachable wreath of flowers that slips off leaving either a deep-crowned sailor or a pagoda-shaped turban. Worn either way its a versatile two-in-one hat combination.

BIG AS HULA-HOOPS

Emme's two-in-one models feature pirate-wrapped turbans of printed silk, trailing ends knotted at the side, with coolie-shaped removable brims.

Lace and bobbling maline, big as hula-hoops, were used in other brim variations. Irene of New York showed a tiny white organdy tiara, crowned with pink roses, under a shadowy, shoulder-brushing brim of black chantilly lace.

FORWARD TILT

Layers of green organdy were given a french parlor maid forward tilt in John Frederies' version of the brim hat banded in violet velvet ribbon.

Christian Dior of New York wrapped black maline into a napkin-ring hat. The brim, all to the sides, is petals of black organdy.

Milady's coiffure is meant both to show and not to show this spring.

It shows to advantage in side-vented brim hats in a variety of attitudes from confetti net to popcorn straw. It does not show in huge, squat mushroom straws. It shows hardly at all in a printed silk cloche that is swathed in veil banded in six-inch wide

matching fabric. Milady herself almost totally disappears under the all-incompassing bee-keeper veils banded with floral leis.

Running everywhere through spring millinery, as down Broadway, is the oriental mood.

Hats don such exotic eastern titles as Kabuki,

Minaret, Mandarin and Bali Hai and appear in Chinese garden colors of almond pink, Ming blue, saffron and poppy. Yen dots, on parchment silk berets, come in all colors for the lady with a yen for dots.

But no more can you dismiss a hat because it is too small or too large. Millinery

designers are now making each of their new spring models in three widths, small, medium and large, suitable for any face.

One wide hat, a parasol-sized white leghorn, topped with cabbage sized black roses is not recommended for traveling; just for port-trait sitting.



A return to soft, feminine allure for spring includes subtle drapery at the neck for flattery and a wrapped mesh turban, left, for the heights reached by millinery designers. At



right, an Oriental-sloped brim and dome crown of this new lacy straw is accented by the bared width of the square neckline favored by eastern fashion experts at New York preview.

Coiffures For Spring Described

By SHEERIE KAHN

CHICAGO, Jan. 11 (UPD)—There's nothing so uplifting for a woman than to find herself scooping the world in the newest in fashion.

The hair stylists have decreed the new look on milady's head this spring will be light, airy, and smooth. And one of the experts set out to show me what it will look like, on me.

The expert, Gwen Burgess, is executive style consultant for one of the country's large cosmetic manufacturers. Wielding a thinning shears, a scissors, and a sharpened straight razor he set out to replace my "bouffant look" with a smoother, "less busy" coiffure.

Burgess, 27, explained that pace setting hair styles this spring will combine American ingenuity with European femininity. He predicted the coiffure will frame the face with a soft wave fluff, and omit the part to preserve the casual look.

The hair style will be cut shorter than the current coiffure, but not anything as short as the "boy cut," he said, which lacks all signs of femininity. It also will include the wispy "sweetheart" bangs.

He proved he adheres to the law by leaving my hair a trifle longer than the model coiffure to compensate for my "long oval" face.

The winner of two of the three top hair styling competitions in the country, Burgess looks more like a football player than a hair stylist.

He believes every new hair style demands a new make-up design. A former commercial artist, Burgess advised a heavier touch of color around the eyes to give them more sparkle and interest.

He highlighted my dark eyes with shades of silvery green eye shadow, lightened the dark circles with white make-up, and picked up my eyebrows by pencilling in a higher line.

While Burgess worked, I felt like the prize animal at the county fair, with at least four people watching every stage of my transformation. Afterwards, I felt as if I needed an introduction to myself.

STRAWS IN WIND

(Continued from Page 8)

Curtis and Mr. and Mrs. Lloyd Baldrige. Dr. and Mrs. Bond will be dinner hosts to the group at Hotel del Coronado.

Mr. and Mrs. William R. Schull's box guests will be Mr. and Mrs. Fred G. Goss, Rear Adm. Rob Roy McGregor, USN, ret., and Mrs. McGregor and Mr. and Mrs. Ogden Byram Armour. The Armours will give a dinner for this box party at the hotel.

Mr. and Mrs. Fred Millard Cox, Mr. and Mrs. Jefferson Stickney, Mr. and Mrs. Dwight Keider and Mr. and Mrs. Edward Morath will share a box at the ball. Mr. and Mrs. John Gilchrist will join them for dinner.

Mrs. Peter Crabtree will be dinner and box hostess to Mr. and Mrs. Harry Hall, Mr. and Mrs. Woods Caperton Jr., Mr. and Mrs. Michael Ibs Gonzalez and Legler Benbough.

Other box parties, now in the process of being completed, will be listed later.

Holiday Sojourn In Europe

Mr. and Mrs. Carlos Tavares of La Jolla and family, who are at the Savoy in London, will fly to New York for a two-day stay before arriving here Thursday. They spent the holidays in Rome with Mr. Tavares' sister, Mrs. Raoul Fischer, and Mr. Fischer. On Dec. 30th they left Rome for Gstaad, Switzerland, where they enjoyed winter sports with Mr. and Mrs. Walton J. MacConnell of La Jolla, who have a chalet in Gstaad this season. Mrs. MacConnell is the daughter of Mr. and Mrs. Murray Innes of San Diego.

Publishers' Meetings In East

Mr. and Mrs. James S. Copley left yesterday for the East. Mr. Copley, a director of the American Newspaper Publishers Association and vice president of the American Newspaper Publishers Association Research Institute, Inc. will attend meetings of those groups in Chicago and New York City. Mr. and Mrs. Copley will visit in Aurora, Ill., before returning here Feb. 14, one day before the Copley Press conference begins in Borrego Springs.

Mr. Copley's sister, Mrs. Eleanor Blenman of Westport, Conn., will spend the month of February at La Jolla Beach and Tennis Club.

Plan Central America Trip

Mr. and Mrs. Emmet A. Ries plan to leave with friends Jan. 23 on a plane-hopping trip for two weeks from Haiti to Jamaica, Costa Rica and Guatemala. The James Banisters may join them.

Many members of the yachting set will go to the Pacific Coast Yachting Association meeting in San Francisco in mid-February including Mr. and Mrs. E. Gartzmann-Gould. Miss Julia Fleet of La Jolla, who has been in New York for a festive month, is expected to return here today.

Final Party Before Cruise

Mr. and Mrs. Arthur P. Pratt gave a cocktail party Friday night for the 65 members of Los Senderos (equestrian group) and their wives, who later attended the annual reunion dinner of the group at the Town and Country Hotel.

Mr. and Mrs. Pratt will sail today from Wilmington for Australia and New Zealand. This will be their second trip to New Zealand. After motoring for three weeks in the north island, they will fly to the south island. On returning to Auckland they will join Mr. and Mrs. Albert Arnold of Towson, Md., who have been on several of their cruises. The Pratts will return March 18. During their absence Mr. and Mrs. Charles Ross will occupy their home.

Board Meeting

San Diego Industrial Nurses will hold a noon board meeting and 12:30 p.m. luncheon meeting Jan. 18 in the Lafayette Hotel. "Keys to the Future" is the theme selected by Miss Elizabeth Beeson, installing officer. Reservations may be made with Mrs. Helen Werdelman.

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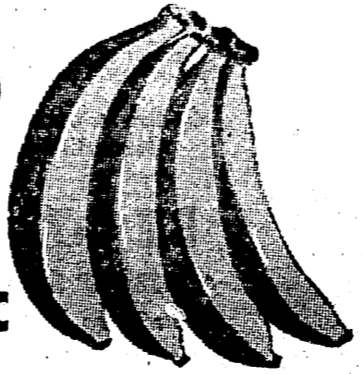
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